

## Beauty Goes Hi Def

By

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In January 2009, your favorite TV stations are mandated to go from analog to digital. This conversion delivers high definition programming with a picture six times sharper than your previous tube. A crystal clear image exposing every wrinkle, scar, freckle and blemish could cause a stir in Tinseltown. What's a star to do?

Step in high def makeup. Whether it's an airbrush application or a silicone powder, beauty is changing and working as a makeup artist has never been more exciting. Although the demand was created for those onscreen and the makeup artists applying it, the consumer at home benefits from better options in traceless beauty products. Every conceivable skin tone and flaw-camouflaging weapon has been thought out in order to keep skin looking natural, just tweaked to perfection.

[Make Up For Ever](#) is leading the industry with high def beauty products delivering one seamless cosmetic after another. I worked with several different companies looking for foundations, powders and concealers and could not find a more naturally perfect complexion than with the following three products:



### [Make Up For Ever HD High Definition Powder](#)

When you untwist the cap, the ultra-fine micro particles in this colorless powder appear as smoke coming from the cap. You will not find a thinner powder for an invisible set. Makeup Forever's

High Definition Powder contains no talc and is 100% mineral. The end result is a silky, soft focus look that works on every conceivable skin tone. The powder makes mediocre foundations look better and the matte finish lasts beyond your day.

#### [Make Up For Ever HD High Definition Foundation](#)



A silky veil that sits prettily on skin without looking like it's there. Need I say anymore? I found layering the foundation over a blemish is all you will need for coverage and when used with the HD Makeup Forever Powder it truly looks like the skin you were born with.

[Make Up For Ever Lift Concealer](#)I've been a fan of this lifting concealer for years. Its thin, but supplies adequate pigment to cover the biggest blemish or the deepest under eye bag.

Now that you've created a natural even-toned canvas, a little bronzer can add the color back to your skin tone in all the right places. A bronzer is the perfect cheekbone companion, but in HD television and real life, you can see the shimmer and dark color associated with most beauty brand bronzers. I've found a few contouring favorites to re-sculpt lightly and effectively with gentle pigments and no shine. Just take it easy a little goes a long way:



[Beauty Addicts Hydra Sun Rays](#)

#### [Bobbi Brown Bronzing Powders](#)

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